

Privacy Policy

Sierra Pro Aerial Imaging, LLC, a limited liability corporation located in Rocklin, California 95677 (“Sierra Pro Aerial Imaging,” “Sierra Pro,” “our,” “we”) provides aerial photography, video, and processed aerial data to clients. This Privacy Policy (“Policy”) applies to our business operations headquartered in the state of California in the United States. The scope of this policy includes data collected online, during the course of providing service, and privacy expectations during flight operations.

1. What type of information we collect

From our clients, we collect:

- Personal information such as name, shipping/billing address, email, phone, and credit card number when you interact with us for sales, support, registration, and payment.
- Your username and password to allow access to our services where client logon is required. You are responsible for maintaining the confidentiality of your logon information and agree to accept responsibility for all activities that occur under your account or password.
- Information about your system as it interacts with us such as your IP address and browser information.
- Client feedback.
- Aerial images and video.
- Our site does use cookies in connection with third party websites that serve videos and provide search engine optimization information.

Our site does not:

- Use web beacons, clear GIFs, user data stores, document object model storage, Flash cookies, and other locally shared objects (LSOs);
- Does not track individual clients and site visitors over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals.
- Combine personal information with any tracking data;
- Allow ad networks to set cookies or collect data.

2. What we do with your information

As a steward of your information, we will:

- Use your information to operate our business, provide you service, and help us improve your experience with our service.
- Use your information to develop new services for you.
- Tell you about services that are available to you.
- Share select testimonials and customer feedback on our website.
- Train our team about how to keep information safe and secure.

- We will not sell, publish, or share information you entrust to use that identifies you or any person for marketing purposes, without your permission.

3. Security of you information

- We use accepted best methods to protect your information.
- We comply with applicable laws and security standards.
- Your sensitive information, such as credit card information is sent securely.
- We shall erase or shred customer records when they are no longer needed to conduct business.

4. Privacy during flight operations

- We shall capture images and video of subject private property only with the expressed written permission of the property owner or representative agent.
- We shall not photograph a specific individual for the purpose of publishing or otherwise publicly disseminating such a photograph without the individual's consent.
- This policy shall not restrict the use of taking photographs of gatherings of the public on public or private land.
- We shall not collect images of individuals or privately owned property with the intent to conduct surveillance unless contracted by law enforcement and with a search warrant signed by a judge authorizing such service.
- We may be enlisted to assist in the search or rescue of individuals deemed in imminent danger.

5. Law enforcement

We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of our company or a third party, the safety of the public or any person, or to comply with the law.

6. Business transfers

We may sell, transfer or otherwise share some or all of our assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. You will have the opportunity to opt out of any such transfer if the new entity's planned processing of your information differs materially from that set forth in this Privacy Policy.

For questions or comments contact us via the form on the Contact Us page.